



2010 CENSUS: IT'S IN OUR HANDS

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An Introduction to the 2010 Census

Counting Everyone Once — and Only Once — and In the Right Place

The countdown to Census Day is underway, and participation by all United States residents is vital. Early local census offices are open in Feasterville, Pa. and in the Frankford neighborhood of Philadelphia.

With one of the shortest questionnaires in history, the 2010 Census will take only about 10 minutes for the average household to complete. All responses are used for statistical purposes only, and all are strictly confidential.

The census population totals determine which states gain or lose representation in Congress. 2010 Census data will also directly affect how more than \$4 trillion is allocated to local and state governments over the next 10 years. The facts gathered in the census also help shape decisions for the rest of the decade about public health, neighborhood improvements, transportation, education, senior services and much more.

The goal of the 2010 Census is to count all residents living in the United States on April 1, 2010. The U.S. Census Bureau does not ask about the legal status of respondents in any of its surveys and census programs. About 13 million bilingual Spanish/English forms will be mailed to housing units in neighborhoods identified as requiring high levels of Spanish assistance. Additionally, questionnaires in Spanish, Russian, Chinese (Simplified), Korean, and Vietnamese as well as language guides in 59 languages like Polish and Ukrainian will be available on request.

The Census Bureau is recruiting people locally for temporary positions offering flexible hours and paid training. Call (866) 861-2010 or visit www.2010census.gov for more information.